



BORIS VIANDE

VLAD / Paris / France

DJ/Trumpettist World Music

Balkan / Ex-CCCP / Middle-East & More!
Classics / Underground / Traditional / Club / Future

Official: <http://www.vladproductions.fr/borisviande/>
Facebook: <http://www.facebook.com/borisviande>

Played over 500 gigs all over Europe
On the road in 2013 with BALKAN BOOMBASTIC TOUR
<http://www.vladproductions.fr/borisviande/concerts/>

Released 5 EPs so far + remixes
Produces Balkan Boombastic Events (France)
<http://www.vladproductions.fr/balkanboombastic/>

Founded indie label VLAD
<http://www.vladproductions.fr>

BIOGRAPHY

Born 1983 in Brittany, Romain Pierre plays music since the late nineties. He learned accordion first, then trumpet and guitar whilst playing in the ska/punk band Vladivostok.

2005: Moves to Paris to finish his studies.
Starts working on a home-studio.

Travels from 2005 to 2010 around Europe, the Balkans, Belarus, Georgia, Armenia, Turkey, India...

2007-2009: Starts deejaying regularly, up to 40 gigs in 2009.
Leaves his job as an engineer to make music every day.
Creates his own indie label VLAD.

2010: 100 gigs around France & Belgium, Germany & Austria.
Becomes resident DJ at several clubs (Paris: Dame de Canton, Alimentation Générale - Brussels: Bar du Matin - Liège: Tipi...)
Releases a first EP (traditionals from Russia in a ska/punk mood, and some originals).
VLAD produces half a dozen artists, mainly world music, punk and electro.

2011-2012: Releases 3 Balkan Boombastic EPs with the help of other VLAD artists.
Still plays 100 gigs a year.
Starts producing Balkan Boombastic events, first in Paris, with guests from all over Europe.

2013: Aiming to release new tracks, each one with remixes in different styles, from polka to moombahton, from raï to house, from manele to ska.
Develops music patterns such as flax (160 BPM minimalistic drum'n'bass with ethnic rhythmic patterns and very few snare samples), nu-manele (moombahton-based beat with romanian lead synths) or nu-raï (90 BPM oriental beat with lead synths and almost no kick drum).

LIVE

Boris plays live trumpet whilst deejaying since his very first show. He generally includes his own productions into the mix, with classic tunes, remixes, traditionals or whatever fits good. He also adds samples and beatbox to the mix to make the elder tracks sound like the most modern ones.

He recently started to work on home-studio performances, playing four different instruments on a track and releasing the video of the step recording on YouTube. He also works on a MPC-based live project.

His mixes can be of various styles, depending on the venue, the mood and the crowd: balkan-focused mix with classics and remixes; 100% electro DJ set with mainly original tracks in it; or worldwide DJ set with cumbia, celtic, afro, indian tracks. Gigs generally last from 2 to 8 hours.

DISCOGRAPHY

Boris produces 2 or 3 tracks every month. Sometimes he just edits an existing song to make it fit in the mix. Sometimes he records a proper composition from scratch, and then releases it on his label VLAD.

Acoustic Pogo (2010): « *this debut EP is a compilation of 3 traditional songs revisited and 3 compositions, which had made people dance during over 200 Boris Viande DJ sets since 2008.* »

Balkan Boombastic (2012): « *On this first [Balkan Boombastic] EP, resident Boris Viande has invited DJ Stanbul (newcomer) and his balkan/cumbia remixes. DJ Kiksnare from Sauvage FM worked on a wobble-sized kuduro and Vladivostok have remixed an old tune to 2012 moombahton/dubstep sounds.* »

Balkan Boombastic #2 (2012): « *This second episode features post-URSS moombahton by Boris Viande and DJ Stanbul and exotic dubstep by Vladivostok and Sauvage FM.* »

The Boombahton Summer (2012): « *electrubi, nu-manele and digital twist inside. Love.* »

Balkan Boombastic #3 (2012): « *This third EP focuses on romanian manele and heavy bass on the 125 BPM major tempo. It's also a tribute to twenty years of dance music, from 1992 eurodance to 2012 trap.* »

2013 releases should be about nu-raï, flax, balkan brass, russian-inspired ska and polka and even celtic traditionals. During 2012, Boris produced mainly electro tracks because he needed material in this style and couldn't find it from other artists. He produced moombahton, house and even dubstep or drum'n'bass.

However, since 2013 he feels no need to be this accurate on new electro music genres (such as trap, glitch-hop...) and tries to emancipate from the main hype to create music he simply likes.

BRANDING & PROMOTING: SOME PRINCIPLES

- As a DIY influenced musician, Boris works as an independant: he records everything himself, has is own label and doesn't get subsidies from institutions.
- Amongst the underground scene, the audience is not like a cake that musicians have to share; we have to spread everywhere and cooperate to make our audience bigger and bigger. That's why Boris plays anywhere: small creepy bar, big festival, weddings, dark clubs, outdoor, internet.
- We're not supposed to sell plastic and wave files to our people, but fun and energy at events, on air and on car stereos thanks to electric signals. So we should put the stress on gigs and worldwide broadcast first. However, some tracks are mostly destined to DJs to be played in a mix, or to music lovers; that's why some tracks are free, others (especially older ones) are sold.

THE PROJECT

Boris' project is to create a mix that includes all popular music styles, from ska/punk to traditional world music and modern « laptop producers » electro sounds. He would probably never play music from the biggest radios, nor nostalgic music such as swing, 60's rock or 90's hip-hop.

A huge underground culture, made of local bands, isolated producers and unknown folklore from far-away-countries has to be discovered and promoted, as a form of resistance to mainstream music. Just a way to say: « *We, the people you'll never see on TV, have our own culture and have the right to dance to it.* »

Free tracks downloadable at <http://vladlabel.bandcamp.com>

More info at <http://www.vladproductions.fr/borisviande/>